

Membership & Engagement

2025

De Soto Chamber of Commerce
& Economic Development Council

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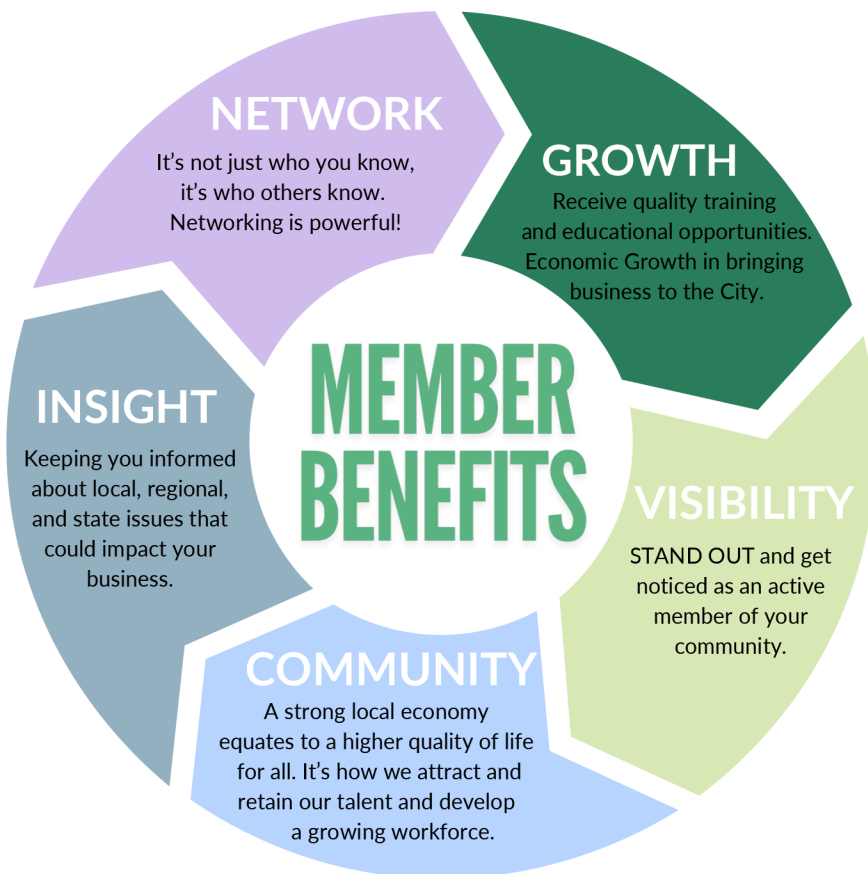
Membership Dues

Membership Dues are based on the number of full-time employees. Two part-time employees are considered equivalent to one full-time employee.

Additional Location or Branch dues apply if you have more than one location or branch that you would like included in the Chamber Membership Directory.

Civic Organizations recognized by the IRS as a not-for-profit may join for a reduced fee. Documentation may be required to validate not-for-profit status.

Number of Full-Time Employees	Annual Dues
501+	Negotiated w/ \$2,500 Minimum
101-500	\$1,500
51-100	\$1,000
26-50	\$700
6-25	\$400
1-5	\$300
Additional Location/Branch	\$150
Civic Organization	\$150



Ribbon Cuttings

Networking Events

Customer Referrals

B2B Advertising

E-News Business Updates

Enhance Business Credibility

Volunteer Opportunities

Shared Vision for Success

Economic Development Council (EDC)

Annual Investor Levels*

*Minimum 3-year commitment

Investor Levels and Benefits	Visionary	Catalyst	Leader	Champion	Patron
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Sponsorship recognition at Annual Meeting	X				
Table sponsorship at Annual Meeting	X	X			
Access to industry research	X	X	X		
Complimentary processing of Certificates of Origin	X	X	X		
Eligible to serve on EDC advisory board	X	X	X		
Inclusion in preferred vendor list	X	X	X	X	
Annual 1:1 with EDC leadership team	X	X	X	X	
Eligible to participate in an EDC task force	X	X	X	X	
Invitation to our quarterly After Hours	X	X	X	X	X
Link on website	X	X	X	X	X
Invitation to participate in networking events & fundraisers	X	X	X	X	X
Invitation to attend our Solution Series Breakfasts	X	X	X	X	X

De Soto Economic Development Council (EDC) is dedicated to proactively promoting economic growth by attracting new industries and jobs while supporting our existing businesses.

Become an investor of this dynamic organization and enjoy a range of benefits, including:

- Insights into upcoming projects and access to market research.
- Exclusive invitations to our Solution Series Breakfasts featuring distinguished guest speakers.
- Exclusive opportunities to network during our Happy Hour events.

Join us in shaping the future of our community!



EDC Solution Series Breakfasts

Held Quarterly the 3rd Thursday/Month

(February, May, August, November)

Time: 7:30 a.m. – 9:00 a.m.

Individual Ticket:

\$20 EDC Investor

\$30 Non-EDC Investor

Various Locations

(Must be an EDC Investor to sponsor)

Support economic development and growth in De Soto and be the first to know what's happening.

Series Presenting Sponsor – \$2,500

- Recognition on all EDC Breakfast Series collateral
- Company logo displayed at each Breakfast
- Invitation for two guests to attend
- Plus all the amenities of the EDC Breakfast Sponsor

EDC Breakfast Sponsor – \$500/event

- Host the meeting location and provide food and beverages
- Recognition in your selected month's collateral
- Opportunity to provide registration volunteers and greet attendees
- Ability to provide marketing materials at specific event in your selected month
- Opportunity to address the audience

EDC After Hours

Held Quarterly 3rd Wednesday/Month

(January, April, July, October)

Time: 4:30 p.m. - 6:00 p.m.

Individual Ticket: Free to EDC Investor

Various Locations

(Must be an EDC Investor to sponsor)

Network with members of the EDC Board, elected and city officials, and fellow business leaders.

Series Presenting Sponsor – \$2,500

- Recognition on all EDC After Hours collateral
- Company logo displayed at each After Hour
- Plus all the amenities of the EDC After Hour Sponsor

EDC After Hours Sponsor – \$500/event

- Host the meeting location and provide food and beverages
- Recognition on your selected month's collateral
- Opportunity to provide registration volunteers and greet attendees
- Ability to provide marketing materials at specific event in your selected month
- Opportunity to address the audience



Chamber Luncheons

Held the 2nd Wednesday/Month

(Excludes July and December)

Time: 11:30 a.m. - 1:00 p.m.

Individual Ticket:

\$20 Member

\$30 Non-Member

Various Locations

Share updates about your products and services while enhancing your visibility in the community. Engage in discussions on relevant topics, hear from industry experts, and learn about the needs of local businesses. These events foster connections and provides valuable insights for your business growth.

Series Presenting Sponsor - \$5,500

- Recognition on all Chamber Luncheons collateral
- Company logo displayed at each Luncheon
- Invitation for two guests to attend
- Plus all the amenities of the Chamber Lunch Sponsor

Chamber Lunch Sponsor - \$500/each

- Host the meeting location and provide food and beverages
- Recognition in your selected month's collateral
- Opportunity to provide registration volunteers and greet attendees
- Opportunity to address the audience

Chamber After Hours or Chamber Coffee

After Hours

Held Quarterly 1st Wednesday/Month

(February, May, August, November)

Time: 4:30 p.m. - 6:00 p.m.

Individual Ticket: Free to Members

Coffees

Held Quarterly 1st Wednesday/Month

(March, June, September, December)

Time: 8:00 a.m. - 9:00 a.m.

Individual Ticket: Free to Members

Various locations

Enjoy food, drinks, and meaningful conversations with these great opportunities to network with other Chamber members.

Series Presenting Sponsor - \$4,500

(Sponsoring all eight (8) events)

- Recognition on all Chamber After Hours & Coffee event collateral
- Company logo displayed at all Chamber After Hours & Coffee events
- Plus all the amenities of the After Hours & Coffee Sponsor

Chamber After Hours or Coffee Sponsor - \$500/event

(Sponsoring one (1) event)

- Host the meeting location and provide food and beverages
- Recognition in your selected month's collateral
- Opportunity to provide registration volunteers and greet attendees
- Ability to provide marketing materials at specific event in your selected month
- Opportunity to address the audience

Golf Tournaments

Get ready to tee off at our exciting biannual golf tournaments—**one in the spring and another in the fall!** These events are perfect opportunities to enjoy a day on the greens while networking with fellow Chamber members and community leaders.

Both tournaments feature sponsorship opportunities, giving you the chance to showcase your business while supporting our community. Don't miss out on the fun—mark your calendars and get ready to swing into action!

Presenting - \$5,000

- Top billing on event promotions
- Priority logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (logo, hyperlink, featuring article, and ad)
- Promotional table with company representative at the event
- Two (2) teams of four (4) with four (4) carts

Eagle - \$2,500

- Logo on event promotions
- Logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (logo & hyperlink)
- Promotional table with company representative at the event
- Team of four (4) with two (2) carts

Beverage Cart - \$2,000

- Recognition on event promotions
- Logo on sponsor signage
- Beer Cart sign with your logo
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (logo & hyperlink)
- Promotional table with company representative at the event

Lunch - \$2,000

- Recognition on event promotions
- Logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (logo & hyperlink)
- Promotional table with company representative at the event

Hole - \$1,000

- Listed on sponsor sign
- Signage at your designated hole
- Recognition in e-newsletter (logo & hyperlink)
- Promotional table with company representative at the event

Prize - \$500

- Listed on sponsor sign
- Recognition in e-newsletter (logo & hyperlink)

Other opportunities to promote your business:

- Donate silent auction items (minimum value of \$75 for each auction item)
- Donate 150 identical for registration swag bags given to each golfer

Teams and Tickets

- Team of four (4) - \$400
- Single player - \$100

Annual Dinner

This highly anticipated event brings together Chamber members to celebrate our collective achievements and express gratitude for the hard work that drives our community forward. Elevate your visibility and showcase your business with exclusive benefits like premier seating, promotional recognition, and more! Don't miss out on this opportunity to connect and celebrate with us!

Presenting - \$5,000

- Premier logo recognition in pre- and post-event promotions including website, emails, slides, and fliers
- Two (2) complimentary company tables of ten (10) in prominent location
- Logo in event program
- Priority logo on sponsor signage
- Recognition in welcome remarks
- Recognition in e-newsletter (logo, hyperlink, featuring article, and ad)
- Exclusive opportunity to have a gift at each place setting

Platinum - \$3,000

- Two (2) complimentary company tables of eight (8) in prominent location
- Logo on event website
- Logo in event program
- Logo on sponsor signage
- Recognition in welcome remarks
- Logo in e-newsletter

Gold - \$1,500

- One (1) complimentary company table of eight (8)
- Logo on event website
- Logo in event program
- Logo on sponsor signage
- Recognition in welcome remarks
- Company name in e-newsletter

Silver - \$1,000

- One (1) complimentary company table of four (4)
- Company name on event website
- Company name in event program
- Company name on sponsor signage
- Recognition in welcome remarks
- Company name in e-newsletter

Company Tables/Tickets:

- Reserved table for ten (10)* - \$1,000
- Reserved table for eight (8)* - \$850
- Reserved table for four (4)* - \$550

- \$85 individual ticket

* Reserved tables behind the sponsors and listing in the program

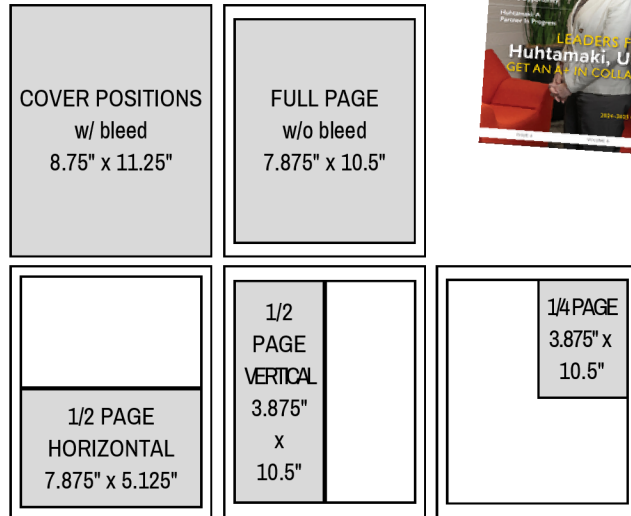


Membership Directory

Expanding De Soto is a comprehensive community guide and Chamber/EDC Membership Directory produced with Sunflower Publishing. This 40+ page magazine includes community information, contact details for Chamber members, and articles on local economic development. Copies are available to members on request, and advertisements are featured in vibrant color for enhanced visibility.

GUIDE SPECIFICATIONS

LIVE AREA 7.875" X 10.5"
 TRIM SIZE 8.5" X 11"
 BLEED SIZE 8.75" X 11.25"



Advertising Levels	
Full Page Ad (Front/Back)	\$1,600
Full Page Ad (Interior)	\$1,250
1/2 Page Ad	\$750
1/4 Page Ad	\$500

E-Newsletter

Our e-newsletter is created bimonthly to keep members informed and engaged. By placing an ad, you can effectively promote your business, upcoming events, or special promotions to a targeted audience of fellow members. This is an excellent opportunity to boost your visibility within the community and strengthen your connections with other members!

Advertising Level	
1 Ad	\$50



Website Ad

The De Soto Chamber of Commerce website serves as a central hub for keeping members informed, providing valuable resources to the community and visitors and sharing key economic development insights. By featuring your business prominently on the site, you can increase visibility and connect with a broad audience of potential customers and partners.

Advertising Levels	
1 Ad (6 Months) - Customized*	\$500
Community Partner (6 Months)*	\$500

*Ads can be linked to a website of your choice.